

### **New NADA Webinars Focus on Saving Dealerships**

Cash flow, profit protection, service operations, slowing sales and an unemployment rate of 4.4%: every aspect of the dealer business is affected by COVID19. NADA's webinars can help you cope during this strenuous time. Register ASAP, as slots fill up quickly.

- [\*Build a 60 Day Profit Protection Plan\*](#) (Wednesday, April 8, 1pm-2pm ET) Expense management expert Doug Austin will show you how to build a profit protection plan to save 25% or more in the short and long terms. Q&A session will follow.
- [\*Managing Service Operations: Making it through the COVID-19 Pandemic\*](#) (Thursday, April 9, 1pm-2pm ET) NADA/ATD Academy instructors Bob Atwood and Larry Hourcle will discuss best practices for managing a critical part of dealership operations: the service department. Q&A session will follow.
- [\*The Best Ideas from NADA 20 Groups: In Times of COVID-19 Pandemic\*](#) (Friday, April 10, 1pm-2pm ET) Tim Gavin, NADA 20 Group consultant, will highlight best ideas for business development, digital and traditional marketing, new-vehicle sales, service operations and used-vehicle sales during this pandemic. Q&A session will follow.

Recordings of all Dealership Lifeline Webinars to date are [available to NADA and ATD members](#)