

The Road to Recovery – Consumer Intent, Dealer Impact and What to Expect

Presented by:

Dania Rich-Spencer | Vice President, Automotive & Mobility | Escalent

Chris Barnes | CPO/Managing Director | Escalent

Thursday, July 2 | 1pm-2pm ET

Join industry experts from Escalent, a top human behavior and analytics firm specializing in industries facing disruption and business transformation, for a live panel discussion. They will review the progress and pitfalls of re-opening the US economy, how consumer shopping is changing and what it means for dealer investment and operations, and how dealers and manufacturers alike can build trust and confidence with consumers amid a global pandemic.

Learn more about the importance of keeping an eye on key economic metrics and how dealerships can prepare for new opportunities in a post COVID-19 world. [REGISTER.](#)