

Driving Kentucky's Economy

Annual Contribution of Kentucky's New-Car Dealers



Numbers reflect annual economic activity during 2018.



236
DEALERSHIPS
(new car)



29,721
TOTAL JOBS
(created by dealerships)
Includes 13,552 direct jobs and
16,170 indirect and induced jobs.



57
EMPLOYEES
(average per
dealership)



\$9.1B
TOTAL SALES
(all dealerships)



\$718M
PAYROLL

\$53,001 Average Annual Earnings	\$207M State and Federal Income Taxes Paid
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0.9%
REGISTRATIONS
Kentucky's Share of Total U.S.
New-Vehicle Registrations

Sources: Center for Automotive
Research, IHS Markit, NADA,
U.S. Bureau of Labor Statistics.

Includes income taxes paid for direct,
indirect and induced jobs.

\$548M
**STATE SALES
TAX PAID**



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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