

ORDER PPE NOW TO PREPARE FOR OPENING

KADA has identified the following resources to assist you in acquiring necessary PPE. We strongly encourage you to get ahead of the demand for these products and start ordering **NOW**.

Reynolds & Reynolds Safety Products (Preferred Supplier)

[R&R Safety Products](#)

Dealership Apparel & Supplies (Preferred Supplier)

A partnership between KADA and OADA for a variety of expanded safety-related products. Please order by calling direct from the flyer at 614-766-9100 (not available online)

[KADA - OADA Disinfectant Kit, Thermometer](#)

[KADA -OADA Chemical Daily Disinfectant for COVID-19](#)

[KADA -OADA Hand Sanitizer Ad](#)

[KADA -OADA Plastic Cover and Masks](#)

CINTAS

Face masks available – Order from Pam Smethers, smethersp@cintas.com; 514-973-3163, see flyer below for more information

[Cintas Order Info](#)

Esson Corp Wellness Essentials

A promotional product group normally specializing in sporting goods promotional items that have now dedicated their global sourcing division to essential PPE. When ordering make sure to identify Kevin Strobo as the local sales rep. <https://esson.itemorder.com/sale>

Mirabel Promotions (being used by the Cleveland Auto Dealers Assn)

<https://mirabelpro-my.sharepoint.com/:w:/p/sevans/EVbQjai4wXpKiBFVajup4kwBiJXAvIrRID0LoT4345Jahg?rttime=ACciCHDo10g>

Belpromo

https://www.belpromo.com/?utm_campaign=031620DRINK&utm_source=MC_email&utm_medium=email

BlueGrass Distillers – Hand Sanitizer

<https://www.bluegrassdistillers.com/>

Discount Mugs Promotional Products Distributor

<https://www.discountmugs.com/>

Anypromo

Has hand sanitizer and face masks

https://www.anypromo.com/?utm_source=google&utm_medium=cpc&utm_campaign=airpods&calltrk=1&rule=2&gclid=EAlaIqobChMIi9T_uvSB6QIViobACh0P6w0jEAMYAyAAEgLCj_D_BwE

iPromo

<https://www.ipromo.com/promo-products/741/Health-Products.htm>

Gallagher Promotional Products Dealer Supplies

<https://www.gppinc.com/safety-products.html>

NADA WEBINAR SERIES CONTINUES

Digital Marketing Framework for Navigating Uncertain Times

Presented by:

Mario Clementoni | Dealership Management Consultant | NADA

Daniel Kim | CEO | Orbee Auto

Tuesday, May 5 | 1pm-2pm ET

Join CEO of Orbee Auto, Daniel Kim, and NADA 20 Group Consultant, Mario Clementoni to learn the key frameworks that can guide dealerships with their digital marketing strategy to turn marketing efforts into car sales. The session will cover how to measure market, store and purchase demand, and specific actions dealerships can take coordinate their digital marketing strategy. [REGISTER.](#)

Using Conversational AI Tactics to Boost Sales

Presented by:

Vivek Zaveri | Founder and CEO | Meera.ai

Wednesday, May 6 | 1pm-2pm ET

In the webinar Vivek Zaveri, Founder and CEO of Meera.ai, will focus on the different use cases of conversational AI and how dealerships can use them to craft exquisite, unique, and personalized customer experiences. He will shed light on the different areas and aspects of automobile business that could benefit from the use of conversational AI and the profitability that it will entail. The webinar is perfect for leaders looking to revamp their marketing & sales efforts. [REGISTER.](#)

Accelerating Automotive Trends that Google is seeing in Times of COVID-19

Presented by:

Lisette Gole | Head of Automotive Retail | Google

Friday, May 8 | 1pm-2pm ET

For automotive brands to position themselves for as quick a recovery as possible, adapting to this faster industry cycle will require shorter planning horizons. Join Lisette Gole, Google's Head of Automotive Retail, to deep dive into these trends and how dealers can start to adapt. [REGISTER.](#)