

NADA DEALERSHIP LIFELINE SERIES

NADA today launched its Dealership Lifeline Series, an initiative to help local dealerships navigate business and regulations in the coronavirus environment.

The Lifeline Series of webinars will span a variety of topics, including navigating the new SBA loan program, cash flow management during the pandemic, service operations and more.

Descriptions of the first three webinars and registration links are below. Space is limited so register today!

Making Sense Out of the New SBA Paycheck Protection Program: Practical Considerations for Dealers

Presented by:

Andy Koblenz | Executive Vice President Legal and Regulatory Affairs & General Counsel | NADA

David Regan | Executive Vice President Legislative Affairs | NADA

Wednesday, April 1, 2020 | 1pm-2pm ET

Join Andy Koblenz and David Regan to discuss the SBA lending program authorized by the latest stimulus package (CARES Act) and the availability of Paycheck Protection Program loans to dealerships under that new law. Learn more about what the \$2.2 trillion stimulus package means for your business. [REGISTER.](#)

The Federal Tax implications of COVID-19: How the New Environment Affects Dealers

Presented by:

Paul Metrey | Vice President Regulatory Affairs | NADA

Thursday, April 2, 2020 | 1pm-2pm ET

Join Paul Metrey and three dealership accounting firms (Boyer & Ritter, Crowe, and Moss Adams) to learn how dealerships can benefit from a series of favorable tax provisions in the new CARES Act. The webinar will focus on both immediate opportunities for dealerships and longer term tax planning considerations. [REGISTER.](#)

Managing Cash Flow: Making it through the COVID-19 Pandemic

Presented by:

Steve Brazill | Academy Instructor | NADA

Mark Rogers | 20 Group Manager and Dealership Management Consultant | NADA

Don South | 20 Group Manager and Dealership Management Consultant | NADA

Tim Gavin | 20 Group Dealership Management Consultant | NADA

Friday, April 3, 2020 | 1pm-2pm ET

Join this panel of NADA experts as they discuss best practices for sources of immediate cash and other cash flow essentials to ensure that your dealership maintains the lifeblood of its business. [REGISTER](#)